


Event:
Date:
Place:

ENERGY in BUILDINGS 2022
Saturday December 10, 2022
Athens, Hellas



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| # | Eleni Polychroniadou |  |
| Title: | Co-Founder, Sintali, London, UK | |
| email: | eleni@sintali.com | • |
| Presentation title: | How Do We Decarbonise the Existing Building Stock in Greece? | |
| <p>The Greek market has made significant progress in greening its new developments, but over 75% of existing buildings will still be in use by 2050. To achieve the national net zero target, Greece must decarbonize its entire existing building stock at scale. Yet there is a common misconception that retrofit efforts tend to be complicated and expensive, leading to many companies choosing to demolish instead of renovating.</p> <p>This session will explore how the Greek market can take a portfolio approach to decarbonizing existing buildings in a streamlined and cost-effective way, using a new tool in Europe, EDGE.</p> <p>An innovation of IFC, a member of the World Bank Group, EDGE is a green building standard and a certification system that empowers building professionals to quickly and easily determine the most cost-effective ways to build green based on building type and the local climate. Available worldwide, EDGE was created in response to the need for a measurable solution to prove the financial case for building green.</p> <p>Participants will learn how the free EDGE App tool can help determine the best retrofit options with relevant costing and environmental impact data, and how to use the tool at scale. Participants will also gain insight into the vastly successful Lidl Hellas green building portfolio and unpack how one company successfully implemented a portfolio approach across 229 existing buildings in under 3 years using EDGE.</p> | | |
| Short CV: | | |
| <p>Eleni Polychroniadou is an impact entrepreneur, dedicated to improving the sustainability of the built environment. In 2020 she co-founded Sintali, an environmental verification body working to ensure that every building globally is green. Eleni is a strategic thinker who specializes in joining the dots between finance, verification, policy and delivery to increase accessibility and simplify the green building ecosystem and process. Eleni was recently recognised as one of the '50 Rising Stars in ESG' by the Women of the Future Programme, for her contribution to the cause.</p> | | |

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CV:

Eleni Polychroniadou is an impact entrepreneur, dedicated to improving the sustainability of the built environment. In 2020 she co-founded Sintali, an environmental verification body working to ensure that every building globally is green. Eleni is a strategic thinker who specialises in joining the dots between finance, verification, policy and delivery to increase accessibility and simplify the full green building ecosystem and process.

Eleni brings a multi-cultural approach to her work. As a Greek national who was raised abroad, she speaks 3 languages and has worked in the United States and Europe. In her current role at Sintali, she manages the international expansion plans for the organisation and works across 75 different countries across the world to support the uptake of green buildings. Her work has taken her across the globe to deliver presentations and build local partnerships, including India, Bolivia, and Colombia.

Educating stakeholders on the value of green buildings, whilst simplifying the message to drive mass uptake and meaningful change, is crucial to market uptake and second nature to Eleni, who is an experienced sustainability communicator and holds an Honors BA in Environmental Policy from Middlebury College (USA).

Eleni's passion for sustainability reaches beyond her role at Sintali. She is a Global Shaper (initiative of the World Economic Forum) in the London Hub, where she was elected to act as co-curator in 2021 to lead the team of 44 volunteers. She is also a Climate Reality Leader, delivering training on climate change action and lobbying local governments to adopt more stringent environmental policies.

Eleni's dedication and thought leadership is driving positive change globally, and she was recently recognised as one of the '50 Rising Stars in ESG' by the Women of the Future Programme.