


Event:
Date:
Place:

ENERGY in BUILDINGS 2018
Saturday November 3, 2018
Athens, Hellas



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Title:	Architect	
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Presentation title:	The Use of Lighting as a Tool to add Familiarity to a Space - The Example of a Hotel	
<p>This study investigates how lighting can act as a tool for the users' familiarization with the space. The hotel room has been used as the study area.</p> <p>The methodology was based on a comparative analysis of a residential and a hotel room according to the principles of visual perception. A sense of self-esteem is created in the person when the space makes them feel safe and comfortable, like the home space. The concept of safety has been approached through the perception of the field of vision while the concept of comfort through functional lighting needs.</p> <p>Comparing an urban residence and two hotel rooms with conventional and non-conventional layout, the results show how lighting shapes the space and creates a sense of ownership for the visitor. This is a combination of factors that have as their starting point the perceptual process of the brain.</p>		
CV:		
<p>Eleftheria Florou is a freelance architect based in Greece with graduation degree from Aristotle University of Thessaloniki (Auth) – department of Architecture (2011) and a master degree in Lighting Design from Hellenic Open University (HOU) (2018).</p> <p>She collaborates with the Urban Soul Project engineering firm in many architectural projects from the beginning on completion.</p> <p>She is an architectural design tutor at a private design laboratory called “Morfes”, where she is preparing high school students for the national exams.</p> <p>She is member of the Greek Architectural Association and the Technical Chamber of Greece (TEE).</p>		